

**HOLLYWOOD CASINO AT CHARLES TOWN RACES**  
**\$50,000 mychoice mysummer Finale – Mercedes Giveaway**  
**Fact Sheet**

**PROMOTION DATE AND TIME:**

- Saturday, August 31, 2019
- 7pm-11pm

**LOCATION:**

- Valet

**WHO MAY PARTICIPATE?**

- All **mychoice** members who have activated entries earned from 6am on Monday, July 1, 2019 to 11pm on Saturday, August 31, 2019.

**PROMOTIONAL DETAILS:**

- **mychoice** members can earn entries beginning at 6am on Monday, July 1, 2019 through 11pm on Saturday, August 31, 2019.
- **mychoice** members will earn one (1) entry for every two (2) Tier Points earned. Check any promotional kiosk to see earned entries.
- **mychoice** members receive one (1) free entry by swiping their card into any marketing kiosk. Membership is FREE.
- **mychoice** members are required to activate their entries up to one (1) hour before each drawing on the drawing day.
- Entries can be activated using any one of the following methods:
  - Insert **mychoice** card in any slot machine
  - Open a new table rating at a table game
  - Swipe at any Kiosk
- Five (5) winners will be selected every thirty (30) minutes between 7pm-10:30pm using the computerized drawing system.
- If a winner does not present themselves at the drawing area after five (5) minutes, another winner will be drawn until all winners have presented themselves at the drawing area.
- The five (5) winners will each take a turn dropping two (2) balls in the game board. Guests will drop the balls in the order that their name was called.
- Each landing spot will have a number. After the guest drops both balls in the game board, the numbers that correspond to the landing spots will be added together to give that guest a score.
- The guest with the highest score after each contestant had their turn will win that round and move on to the finale at 11pm. The other four (4) guests will each receive \$250 Free SlotPlay.
- If the event of a tie, the guests with tying scores will each drop one (1) ball in the game board. The scores after the one (1) ball drop will determine the finishing positions.

**FINALE:**

- There are twenty (20) total spots in the finale.
  - Ten (10) from previous promotion winners
  - Eight (8) from the 7pm-10:30pm drawings
  - Two (2) wild card spots drawn at 11pm
- The ten (10) finalists from previous promotions in July and August were instructed to check in at the drawing area by 10pm on Saturday, August 31, 2019. If any of the finalists from previous drawings do not check in by 10pm on August 31, their spot will be forfeit and a replacement will be selected during the wild card drawing at 11pm.
- At 11pm, the two (2) wild cards plus any of the forfeited spots from the previous promotional winners will be selected using the computerized drawing system and will have five (5) minutes to present themselves at the drawing area.
- If a winner does not present themselves at the drawing area after five (5) minutes, another winner will be drawn until all winners have presented themselves at the drawing area.
- After all twenty (20) finalists are present, each will select an envelope from a prize drum in the order that they won their spot in the finale.
- Once all finalists have chosen their envelope, a member of Marketing will instruct all finalists to open their envelopes at the same time to reveal their prize.

**PRIZE STRUCTURE:**

<b>7pm-10:30pm</b>	
<b>Drawings Every 30 minutes</b>	
1st	Spot in the 11pm Finale
2nd-5th	\$250 Free SlotPlay®

<b>11pm Finale</b>
<b>Possible Prizes</b>
Mercedes or \$27,500 Cash
\$2,500 Cash
\$1,000 Free SlotPlay®
\$500 Free SlotPlay®

**ADDITIONAL DETAILS:**

- All entrants must be 21 years or older to participate in this promotion.
- mychoice membership is mandatory to participate in this promotion. mychoice membership is free.
- Winners must provide a valid photo ID when claiming prizes.
- The grand prize winner will have the option of taking a cash prize, a Mercedes-Benz A-Class, or a 3-year lease on a CLS coupe.
- Winners will have the option of taking cash prizes of up to \$1,000 in the form of Free SlotPlay® at their discretion.

- Winners are responsible for any Federal or State income taxes on all prizes.
- Prizes of Free SlotPlay® will be added to the winner's account up to one (1) hour after each drawing and will be valid through Saturday, September 7, 2019 at 5:59AM.
- Hollywood Casino at Charles Town Races reserves the right to cancel or modify any part of this promotion at any time at its sole discretion.
- Hollywood Casino at Charles Town Races/PNGI affiliates; employees, immediate family members and members of their household are not eligible to participate in this promotion.
- my**choice** members are solely responsible for ensuring that their name, address and contact information in the Hollywood Casino database are accurate. Hollywood Casino assumes no liability for incorrect information in the database, incorrect mail, failure to pick up mail, or any consequential damages arising from, but not limited to, forfeiture of prizes.
- By participating in the event, you grant HCCTR, its representatives, assigns and transferees the right to photograph and or take video of you. You further authorize the use of your likeness or image for print and/or video, with or without your name, for publicity, illustration, advertising, and Web content to promote the event as they see fit. Contestants further agree that they will not receive any compensation for the use of their likeness or image described above.
- Other restrictions may apply. All promotional offers are subject to regulatory approval.

my**choice** my**summer** Giveaway – Charles Town

Earning Period: July 1 through August 31

Kick-Off: July 4 weekend

Monthly drawings in July and August

Finale Drawings: Saturday, August 31

## JULY

- **Launch Weekend—Thursday, July 4 through Sunday, July 7**
  - Guests earn entries starting July 1
  - Grand Prizes at each drawing include a guaranteed spot in the finals on Saturday, August 31.
  - During the 8pm drawing on 7/5, the 7pm drawings on 7/6, and the 4pm drawing on 7/7, one of the prizes will be (2) season tickets for all shows from September 2019 - August 2020.
    - Thursday, July 4 – 5PM-8PM
    - Friday, July 5 – 5pm-8pm & 11PM
    - Saturday, July 6 – 4pm-7pm & 11PM
    - Sunday, July 7 – 1pm-4pm & 7PM
- **\$50K mychoice, mysummer Giveaway**

- Friday, July 19 from 7pm-11pm
- Guests earn entries starting July 1
- Prizes include Free SlotPlay, Cash, and one guest will win a guaranteed spot in the finals on Saturday, August 31

## **AUGUST**

- **\$50K mychoice, mysummer Giveaway**
  - Saturday, August 10 from 7pm-11pm
  - Guests earn entries starting July 1
  - Prizes include Free SlotPlay, Cash, and one guest will win a guaranteed spot in the finals on Saturday, August 31
  
- **mychoice, mysummer Finale - Mercedes Giveaway**
  - Saturday, August 31
  - All ten (10) previous winners return and ten (10) more are selected throughout the night to participate in the Finale
  - Prizes include Free SlotPlay, Cash, or the grand prize of a Mercedes-Benz